

30th September 2010



**Nick Park helps give his charity a Christmas to remember
- 10 signed limited edition prints to be won!**

Everyone buying a charity gift from Send a Cow this Christmas has the chance to win one of 10 exclusive signed prints by Oscar winning animator Nick Park –a unique addition to any child's bedroom wall!

Send a Cow is the development charity that pioneered the gift catalogue idea 10 years ago and changed the way we give to charity today. To mark their special anniversary, Nick Park - known for kid's favourites, Wallace and Gromit and The Were-Rabbit - has created some quirky animals especially for the charity of which he is a patron. The exclusive colour picture features his interpretation of the animals that have been sold in Send a Cow's catalogue over the past decade which are sure to delight your child on Christmas morning.

Nick Park Send a Cow patron said: *"It was lovely to create a special image that illustrates some of the gifts you can buy through the charity and to help Send a Cow celebrate 10 years."*

Giving a charity gift really is a very special way to teach children about the issues that matter and is certain to last well after the decorations are taken down. There are a huge variety of gifts to choose from:

- Add a chicken to your child's stocking for £6. They are easy to look after for orphans but also provide vital eggs to diets and droppings for growing.
- For £5 a Tip Tap could stop tummy upsets literally over night.
- Rabbits are just £6 and provide a family vital meat, manure and money to pay for school fees and books.
- Or, Magic Muck for £7 shows families how to make compost that can boost crops four fold, adding nutritious vegetable to diets.

Visit www.sendacowgifts.org.uk to choose your presents and don't forget to tick the box after the check out for your chance to win a signed picture. Whatever you choose, you will not only be giving a gift that lasts a lifetime in Africa, but will also have the chance to win a once in a lifetime gift for your child!

Notes for Editor

1. For more information, photos or for a copy of the catalogue, please call **Laura Martin on 01225 871920** or Joanna Whineray on 01225 871915.

Our online catalogue will be launched on October the 6th
www.sendacowgifts.org.uk

2. Send a Cow helps African families grow enough food to feed their families, sell produce and develop small scale businesses that last, we do this by providing training, livestock and seeds and on-going support; and by making families make the use of the resources they already have.

3. Other gifts in this year's catalogue include:

- Four Fruit Tree Saplings £12 – These trees provide a livelihood and vital nutrition.
- A Fuel Saving Stove £22 – They make cooking safe, transforming people's health and help the environment.
- A Sheep £33 – Great for rough terrain they provide vital meat and manure for a family.
- Men and Women Partnerships £40 – Training to show how men and women can share responsibility and making sure children have positive role models.
- Seeds and Tools for One Family £40 – A starter kit and training giving family everything they need to get growing.
- A Donkey £78 – Help carry precious crops to market and frees up time for the family to be together.
- Water Storage £250 – Help families store every precious drop of rain that falls.
- A Dairy Cow £750 – The original and the best gift. Providing manure and over 2,000 litres of milk a year milk giving families real hope for the future