



Give your teacher a life-changing gift

Help train farmers in Africa, says international development charity Send a Cow

We all know that good teachers can change a child's life. So why not tell them so by giving them end-of-year gifts with real meaning?

Instead of giving chocolates or pot plants, your child could give a Send a Cow virtual gift that will help change lives in Africa – and let a great teacher know that all that hard work over the past year has been appreciated.

The gift of 'Expert Advice for One Week' costs £30, making it a fantastic idea for a class who want to club together. That's how much it costs for our expert trainers to provide knowledge and support in animal care, farming and social development to groups of farmers, teaching them the skills they need to change their lives.

Your teacher will get a gift display card containing information about the gift and the benefits it brings to a family in Africa; a Send a Cow 'promise card' explaining what we do with your money; and a detachable bookmark to keep or pass on to a friend.

Elizabeth Naliaka Juma, a farmer from Kenya, says her training from Send a Cow has helped her move forward out of poverty. As well as practical skills – such as building a goat shed, caring for goats, and using their manure so she can grow more vegetables – she has learned how to work together with her community.

"I used to feel dumb and illiterate, but now I can stand as a woman. At first I knew nothing, but now I have trained and learned. I share what I have learned with my neighbours."

Send a Cow puts a huge focus on training in its programmes in Africa, and this is reflected in our gift catalogue which is packed with more great present ideas, including:

- Teaching Food Nutrition at just £5 – enough to help a parent learn how to keep their children well fed
- Teaching Animal Care at £10 – which could enable a farmer to keep their livestock healthy and productive.

What's more, all farmers in Send a Cow projects pass on their newfound skills to others in their communities, who do the same in turn. So your child's training gift could go on giving long after she or he has left school!

For more gift ideas, just go to www.sendacowgifts.org.uk or call 01225 874 222 for a copy of the gift catalogue.

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1. For further information please call Eleanor Simmons on 01225 871 943 or Joanna Whineray on 01225 871 915.
2. Send a Cow helps African farmers grow enough food to feed their families, sell their produce and develop small scale businesses that last. We do this by providing training, livestock, seeds and ongoing support. As a result families are happier and healthier, children are educated, and homes are improved. We are a registered charity no. 299717. www.sendacow.org.uk
3. Our educational website for kids is at <http://cowforce.com/>