

Prayer Lifeline

November 2009 - March 2010



Enabling poor rural families in Africa to attain food and livelihood security by developing strong community groups and sustainable agricultural systems which integrate crops and livestock.



What is Send a Cow?

Send a Cow helps African farmers grow enough food to feed their families, sell their produce and develop small businesses that last.

We do this by providing training, livestock, seeds and ongoing support; and by helping families make the most of the land and resources they already have.

As a result, families are happier and healthier, children are educated, homes are improved.

In turn, these families then pass on young livestock, seeds or training to others. And so on. And so on.

This 'pass on' principle not only builds stronger communities, it allows us to help even more people to develop skills, confidence and self respect.

The 'can do will do' attitude of Send a Cow is born out of our farming roots and our Christian faith.

Working hand in hand with African farmers for over 20 years, we prove that farming in Africa works.

Send a Cow's verse:

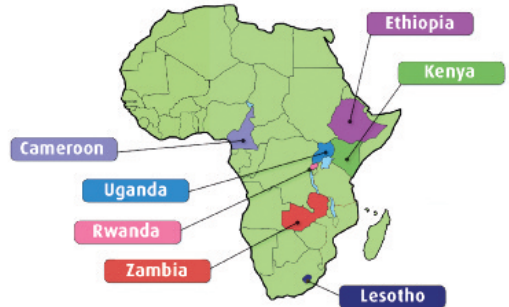
Isaiah 58:6-7

What it means to worship the lord...

Is not this the kind of fasting I have chosen:
to loose the chains of injustice
and untie the cords of the yoke,
to set the oppressed free
and break every yoke?

Is it not to share your food with the hungry
and to provide the poor wanderer with
shelter—
when you see the naked, to clothe him,
and not to turn away from your own
flesh and blood?

Send a Cow works in 7 countries in Africa



Answered prayers from the April-November edition

Give thanks:

for all the funds raised over the last six months by all the churches, organisations and groups that support us.

for being awarded a silver medal for our garden at the RHS garden show.

for the safe arrival of John's new baby girl Ava.

for the safe arrival of Ashley's new baby boy Hudson.

that in the face of deep recession our income for 08/09 only fell by 6% to £3.9 million.

for the new Ambassadors local links and church reps who have recently joined us.

for all the new supporters who have signed up to Family Friend.

MONDAY

In Africa

1 Corinthians 12:6

There are different kinds of working, but the same God works all of them in all men.

Give thanks for

the continued success of all our overseas programmes and the Send a Cow staff who run them.

all the momentum our programmes have gained thanks to the success of our Pass it On principle.

Pray today for

all the new groups starting work with Send a Cow, beginning their journey out of poverty, that they will quickly become unified and learn from existing groups.

strength and confidence for all the older groups now graduating to independence, that they may continue to learn and grow.

Ida Hadato as she tries to bring a greater understanding and acceptance of gender equality and an increased cohesion within communities who work together.

the elections in Ethiopia in April - that they will be fair and open and result in good governance.

continuing political stability in Kenya and Ethiopia especially for peace on the Somalia border.

a smooth re-registration as a Non Government Organisation for Send a Cow Ethiopia.

TUESDAY

People

Isaiah 41:10

So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand.

Give thanks for

Mark Hillman, trustee, as he retires from the board in December after many years service to Send a Cow.

all the Ambassadors who give up their time, creating awareness, teaching and fundraising for Send a Cow, especially our six new Ambassadors who joined us in July.

the finance volunteers - Brian, Eve and John for all their invaluable work.

Pray today for

Send a Cow staff Eleanor Simmons, Sophy Wynne and Katie Talbot as they prepare for their new arrivals and go on maternity leave.

the grants team Peg Bavin, Fiona Brooks and Michelle McCrory as they try and secure long term grant funding opportunities.

some new Regional Co-ordinators in Scotland and the North West, Devon and Cornwall, the Home Counties and the South and South East to help support our volunteers in these areas.

more Ambassadors, Local Links and Church Reps to join in spreading the word of Send a Cow.

all the new staff who have begun work with Send a Cow UK, Rwanda, Ethiopia and Lesotho.

WEDNESDAY

Fundraising

Psalms 102:17

He will respond to the prayer of the destitute; he will not despise their plea.

Give thanks for

all those who have held fundraising events for Send a Cow and raised much needed funds.

the generous supporters who give regularly to our Family Friend campaign.

all those who generously remember Send a Cow in their wills.

Pray today for

our new Family Friend, Yayeri, a 65 year old widow looking after her 4 grandchildren in Uganda.

many more supporters to discover and sign up to our regular giving campaign Family Friend.

strength and guidance for Send a Cow Ethiopia as they develop 'in-country fundraising' and try to open up further avenues of financial help.

a successful launch of the Christmas Campaign, the new website and catalogue, that they will bring much needed income for the coming year's work.

our supporters - to respond positively to our appeal for help with local fundraising.

continued support from Rotary as many more clubs hear about the work of Send a Cow.

THURSDAY

Work on the ground

John 7:16

Jesus answered, "My teaching is not my own. It comes from him who sent me"

Give thanks for

the Gardener's World Live Silver award and all the media coverage Send a Cow received for their RHS garden.

a successful first Ambassador study tour to Lesotho which was honoured by the King.

Pray today for

Send a Cow's 'Grow it Global' education project, funded by DFID, as preparations are made for its second season next year.

protection for staff as they go about their work - that they seek the Lord's guidance in all that they do - especially when overstretched at busy times.

good weather and good harvests in Ethiopia throughout the months of November and December.

Ethiopia's rainy season to come in March and April so that families don't go hungry from poor crops.

FRIDAY

Working together

James 2:22

You see that his faith and his actions were working together, and his faith was made complete by what he did.

Give thanks for

the new website and Christmas catalogue launched this year and all those who helped bring them both to life.

all the partnerships Send a Cow continues to grow which enable us to carry on the work we do.

Pray today for

a successful conclusion to the pilot of our Information Management System (a new web-based system for Programme data) in Rwanda and Uganda by Feb 2010, especially for those who are new to computers and find technology challenging.

Send a Cow's relationships with its partners including Heifer in the USA, Riverford in the UK and Kulika in Africa.

guidance and stamina for the finance departments in the UK and overseas whilst they budget for the next financial year.

Angharad Orchard who is providing maternity cover for the head of finance and resources in September.

Flora Kisiryte and Tim Elliot as they come onto the UK Board of Trustees.

SATURDAY

Awareness

Philippians 4:6-7

Don't worry about anything; instead, pray about everything. Tell God what you need, and thank him for all he has done. Then you will experience God's peace which exceeds anything we can understand. His peace will guard your hearts and minds as you live in Christ Jesus.

Give thanks for

all those giving talks and spreading the news about the work of Send a Cow.

The Foundation Series of research papers by Send a Cow - which set out the best practice approach to agricultural development.

Pray today for

a deepening and widening of grassroots support for Send a Cow across the UK.

a further increase in the Ethiopian Government's awareness of the Send a Cow approach: we pray that they will really want to adopt what we do and encourage our work.

opportunities in 2010 for Send a Cow to build its profile in the British media, especially during the 10th anniversary of the start of our work in Rwanda.

institutions and the media: that they will give agriculture the prominence it deserves in creating long lasting development.

more awareness and support for Send a Cow's work from the governments in Africa and the UK.





SUNDAY New horizons

1 Chronicles 28:20

Be strong and courageous, and do the work. Do not be afraid or discouraged, for the Lord God, my God, is with you.

Give thanks for the continued growth of Send a Cow and its vision of a world without hunger and malnutrition.

Pray today for generosity towards Send a Cow during the Christmas season, especially in the current economic climate.

a transformation of hearts and minds within Western governments, so that more aid is channelled into our programmes.

all the people we are currently helping in Africa – that they may make a positive change for the better in all that they do.

the ongoing talks and planning with the Yorkshire Wildlife Park who hope to include a Send a Cow site in their educational centre.

our plans to approach supermarkets to let us do bag packing and other money collection ideas at their stores.

Important dates to pray about

The Send a Cow Uganda and Send a Cow UK board meetings being held in December.

The successful launch of the new Send a Cow website in November.

The media launch of the completed Foundation series in early 2010

Preparations for a Send a Cow exhibition at the annual Open Weekend event at Rothamsted, Hertfordshire in May 2010.



Flori Mohlaba In Lesotho

“We thank the Lord Jesus Christ because without him we would not have survived. Why he sent us Send a Cow to do all this for us is a mystery.”

Flori has seen the changes that working with Send a Cow can bring, she lives in a small village in Lesotho. These are her words:

“Before Send a Cow arrived people were dying in large numbers, every family had been affected. Since Send a Cow there has been a marked difference, the children are looking healthy.

There are not so many deaths now. We are so happy. We even dream about Send a Cow. We feel we are lucky, Send a Cow is the Lotto in this village and we have won! We have learned about Cornerstones, before if I didn't have salt I couldn't go and ask anyone, if I needed help, I couldn't go and ask. The hatred was so much, but now since Send a Cow we are so happy!

In the past when someone was ill we would think Oh! I can't go there. The family are the only ones to help. Nowadays, I go to my garden to take something to the family. We help each and every one in need in the village. Truly speaking since Send a Cow got into our village they have done a lot. There was hatred, but now there is no hatred. We are brothers and sisters due to Send a Cow. We are neighbours. If I haven't got salt, I go to my neighbour. I ask for salt and I give her mealy-flour. We are sharing.

The benefits of Send a Cow training is respect and sharing with love. My husband brings the wages of his work home and he would use it as he decided. If he wanted to buy something he would discuss it with his friends. Now, since Send a Cow he gives me the money to manage and we discuss everything.” Certainly Cornerstones are the building blocks and support the whole work of Send a Cow.



Reflections on Relationships

For every woman who is tired of acting weak when she knows she is strong, there is a man who is tired of appearing strong when he feels vulnerable.

For every woman who is tired of acting dumb, there is a man who is burdened with the constant expectation of knowing everything.

For every woman who is tired of being called an emotional female, there is a man who is denied the right to weep and be gentle.

For every woman who feels tied down by her children, there is a man who is denied the full pleasure of parenthood.

For every woman who is denied meaningful employment and equal pay, there is a man who must bear full financial responsibility for another human being.

For every woman who was not taught the intricacies of an automobile, there is a man who was not taught the satisfaction of cooking.

For every woman who takes a step towards her own liberation, there is a man who finds that the way to freedom has been made a little easier.

By Nancy R Smith

**Visit our website, or give us a call if you would like to contact us.
We'd love to hear from you...**

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