

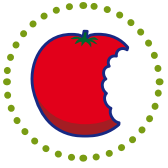


Dear Parents and Carers,

Read to Feed scheme

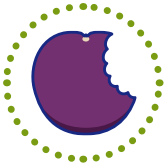


We have decided to get involved with the 'Read to Feed' scheme, raising money for the charity **Send a Cow**. In the scheme, children are sponsored to read an agreed number of books over the coming weeks and will be finding out about life in Africa along the way. At the end, they will be given a certificate and the money raised will be sent to Send a Cow. We feel that this is a great opportunity to stimulate more reading, whilst helping children to become aware of different cultures and the issues of poverty in the developing world.



What is Send a Cow?

Send a Cow provides livestock and training in sustainable farming to very poor families in African countries. Each family receives training to care for their animals and make the most of them, bringing a better income and improving the productivity of their land. In addition, each family agrees to pass on the animals' first female offspring to another poor family, who will benefit and then do the same. So, by taking part, your child will be helping to provide a gift that will multiply.



Your child will be able to choose from a list of books relevant to Africa, the environment and the work of Send a Cow. They will then need to get sponsorship from family and friends for each book that they read, and they will be given stickers as they progress.

Thank you in advance for supporting this initiative. We believe it will help your child understand that they can make a real difference in the lives of others.

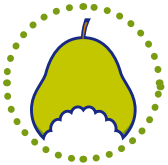


Yours,



Send a Cow
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info@sendacow.org.uk

Find more out about Send a Cow by visiting www.sendacow.org.uk



permission slip

To allow your child to participate, please complete the slip below and return it to school.

Your child's name:

I give permission for my child to get involved in the Read to Feed scheme (please tick)

Signed (Parent or Carer) : Date:

Parent's / Carer's Name:



Return to: by: